

CONVENOR

Dr.(Mrs) Nupur Giri
HOD, Department of Computer
Engineering, VESIT

CO-CONVENOR

Dr.(Mrs) Gresha Bhatia
DHOD, Department of Computer
Engineering, VESIT

COORDINATORS

Dr. (Mrs.) Sujata Khedkar
Contact : 9820565732
Email : sujata.khedkar@ves.ac.in

Dr. (Mrs.) Rohini Temkar
Contact : 9833354842
Email : rohini.temkar@ves.ac.in

Dr. Dashrath Mane
Contact : 9892249826
Email : dashrath.mane@ves.ac.in

REGISTRATION



Mr. Sanjay Mirchandani
Contact : 9892881250
Email: sanjay.mirchandani@ves.ac.in

Mrs Nusrat Ansari
Contact : 9920785762
Email Id: nusrat.ansari@ves.ac.in

PATRONS

Shri. Suresh Malkani
President, VES

Shri. B.L. Boolani
Managing Trustee, VESIT

Dr.(Mrs) J. M. Nair
Principal, VESIT

Dr.(Mrs) M. Vijayalakshmi
Vice-Principal, VESIT

ADVISORY COMMITTEE

Dr. Sunil Bhirud
Chairman Board of Studies.
Computer Engineering, University of
Mumbai

Dr. Subhash Shinde
Member of Board of Studies,
Computer Engineering, University of
Mumbai .

Dr. Anand Bhaskar
HOD, Department of Electronics &
Telecommunication, Sir Padampat
Singhania University, Udaipur.

Dr. Prateek Srivastava
Associate Professor, Computer
Science & Engineering
Graphic Era Hill University

STTP DURATION

2nd Jan 2023 to 6th Jan 2023
Time : 10:30 a.m. to 4:00 p.m.

VIVEKANAND EDUCATION SOCIETY'S INSTITUTE OF TECHNOLOGY



ISTE Approved One Week online Short Term Training Program On **SOCIAL MEDIA ANALYTICS**

(Aligned to Mumbai University Syllabus)

(Orientation on B.E./ Sem VIII/Computer Engineering/ CSDC8023 /
Social Media Analytics Course and Lab included)

2nd Jan 2023 to 6th Jan 2023



Organized By
Department of Computer Engineering
in association with VESIT-IQAC

**Vivekanand Education Society's Institute of
Technology**

Hashu Advani Memorial Complex,
Collectors Colony, Chembur, Mumbai-400074

Tel : +91-22-61532510

Email : vesit@ves.ac.in

Website : www.vesit.ves.ac.in

ABOUT THE INSTITUTE

Vivekanand Education Society's Institute of Technology(VESIT) established in 1984, is one of the premier engineering colleges affiliated with the University of Mumbai. VESIT offers Bachelors programs in engineering under the following streams: Computer, Information Technology, Artificial Intelligence & Data Science, Electronics & Computer Science, Electronics and Telecommunication, Automation and Robotics streams and Post Graduate Programs in Electronics & Telecommunication, Instrumentation and Control, Information Technology and Master of Computer Science. VESIT is recognized Ph.D. Center of Engineering and Technology of the University of Mumbai, and also a Lifelong Learning Center.

ABOUT THE DEPARTMENT

The Department of Computer Engineering at VESIT was established in 1984. The current intake for the UG program is 180. The department imparts computer engineering knowledge to the students through experienced and skilled faculties and exclusive modern computer laboratories. The UG program of the department, prepares students for computer engineering careers with a sound understanding of modern software development tools and methodologies. The Department of Computer Engineering was reaccredited in 2016 by the National Board of Accreditation (NBA).



ABOUT SOCIAL MEDIA ANALYTICS

SOCIAL MEDIA ANALYTICS is the art and science of extracting valuable hidden insights from massive amounts of semi-structured and unstructured social media data to enable businesses to make informed and insightful decisions.. There are 4.65 billion social media users active on different social media platforms such as Facebook , Twitter etc. Use of social media analytics help businesses to get a clear picture of how different customers interact with their brand. The Objectives of the STTP is acquainting academicians, researchers with social media analytics trends, tools and techniques.

STTP CONTENTS

The STTP covers the following topics:

- Social Media Analytics: An Overview
- Social Network Structure, Measures & Visualization
- Social Media Text, Action & Hyperlink Analytics
- Social Media Location & Search Engine Analytics
- Social Information Filtering
- Social Media Analytics Applications and Privacy

With Hands on Sessions on all topics.

RESOURCE PERSONS

**Mr. Govind Kumar, Vice President,
ZebPay ,Mumbai.**

**Mr. Prakash Pimpale , Associate Director,
CDAC, Mumbai.**

**Mr Prashant More, Machine Learning Lead,
Rezolve.ai, Mumbai**

**Dr. Vivek M. Nanoti,
Director, LTJSS Priyadarshini Group of
Institutions, Nagpur.**

**Dr. Sujata Khedkar, Associate Professor,
Department of Computer Engineering,
VESIT,Mumabi.**

REGISTRATION FORM

Kindly refer the following payment details:

Account Name: VESIT

Account No. : VIVEKA(10 DIGIT MOBILE NO
OF PARTICIPANT)

Bank Name : ICICI Bank

IFSC : ICIC0000106

Account Type: Saving Account

QR-Code for Registration Form:



Registration Link : <https://bit.ly/3u9wcWc>

STTP FEES

Faculty /PG Student /Research

Scholars /Industry Participants:

ISTE Members : INR 1000/-.

NON-ISTE Members : INR 1200/-

MODE OF CONDUCTION: ONLINE

FOLLOW US @

Facebook : <https://www.facebook.com/vesitedu>

Twitter : <https://twitter.com/vesitedu>

Youtube : <https://www.youtube.com/vesitube>

LinkedIn : <https://www.linkedin.com/in/vesit/>

Instagram : <https://www.instagram.com/vesitedu/>